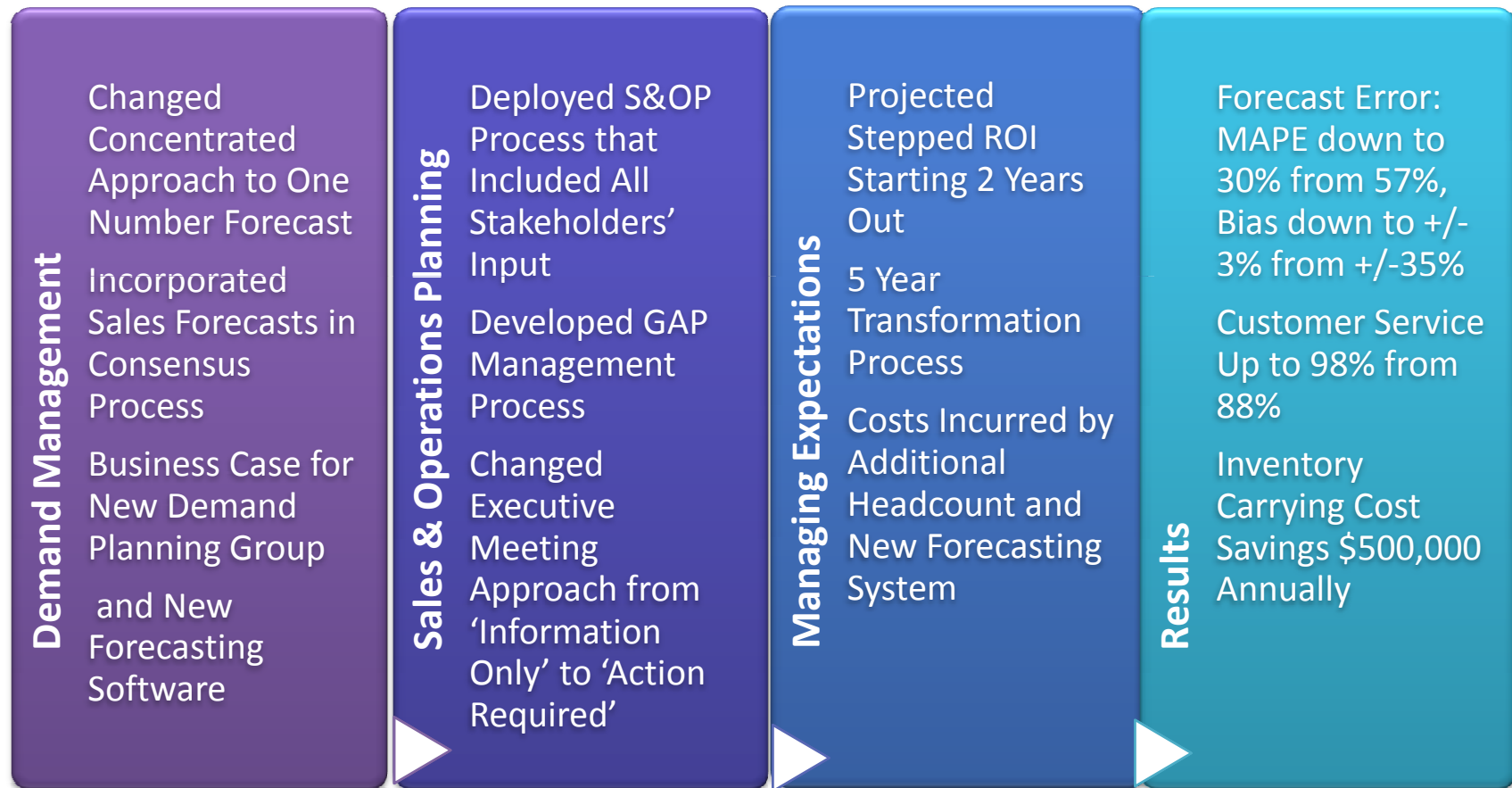


# Global CPG/FMCG Healthcare

Situation: \$350 million Canadian Division, 70% to pharmacy stores, 25% to food superstores with pharmacy outlets, 5% to other, highly seasonal, very high forecast error, very high inventory investment, no S&OP process.



Case Study