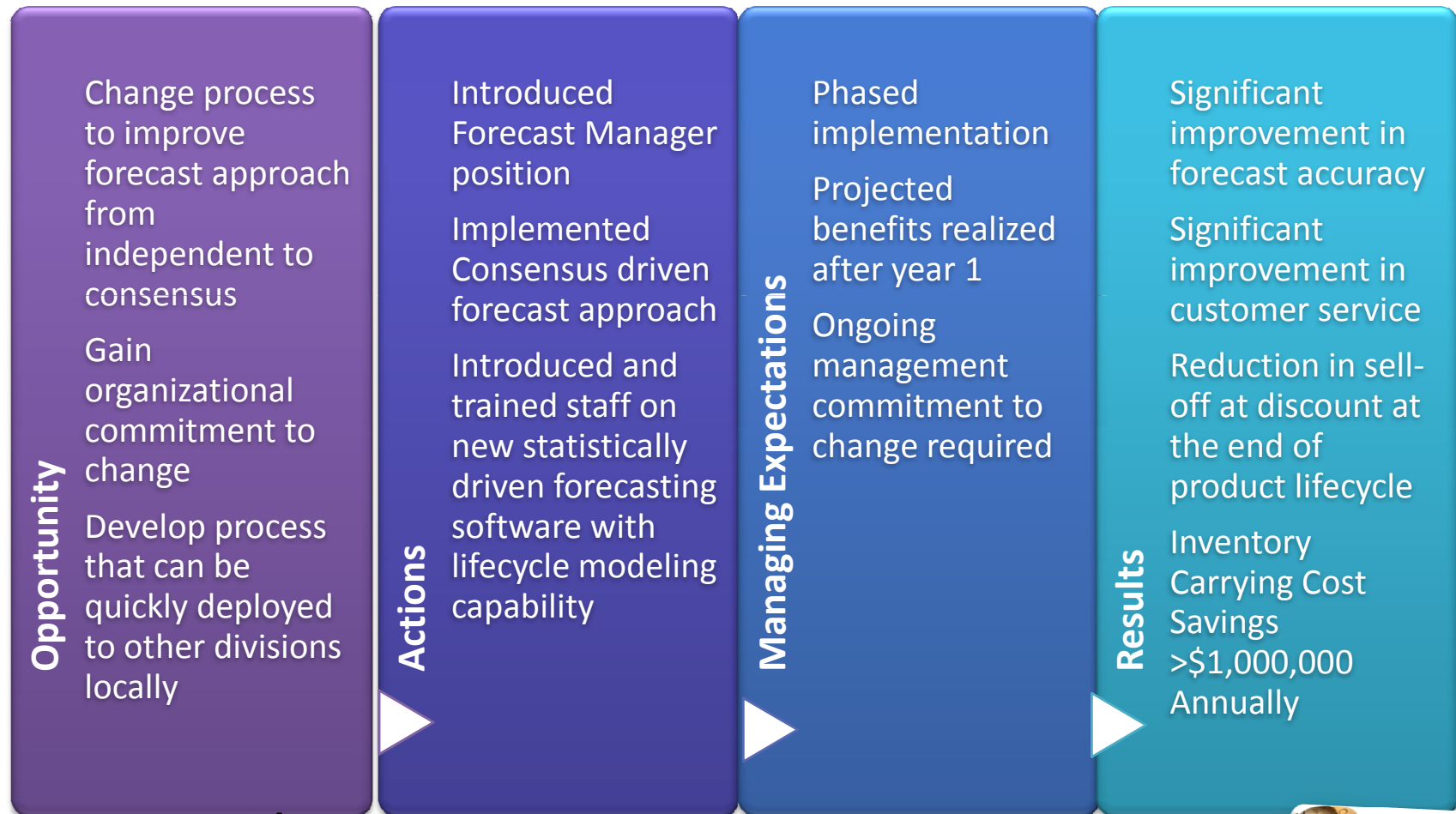


Global Consumer Electronics Company

Situation: Poor forecast accuracy, very low customer service, low credibility of forecasts, poor allocation from parent company or plants, unreasonable financial plans. 12-14 months product lifecycle.



Case Study

