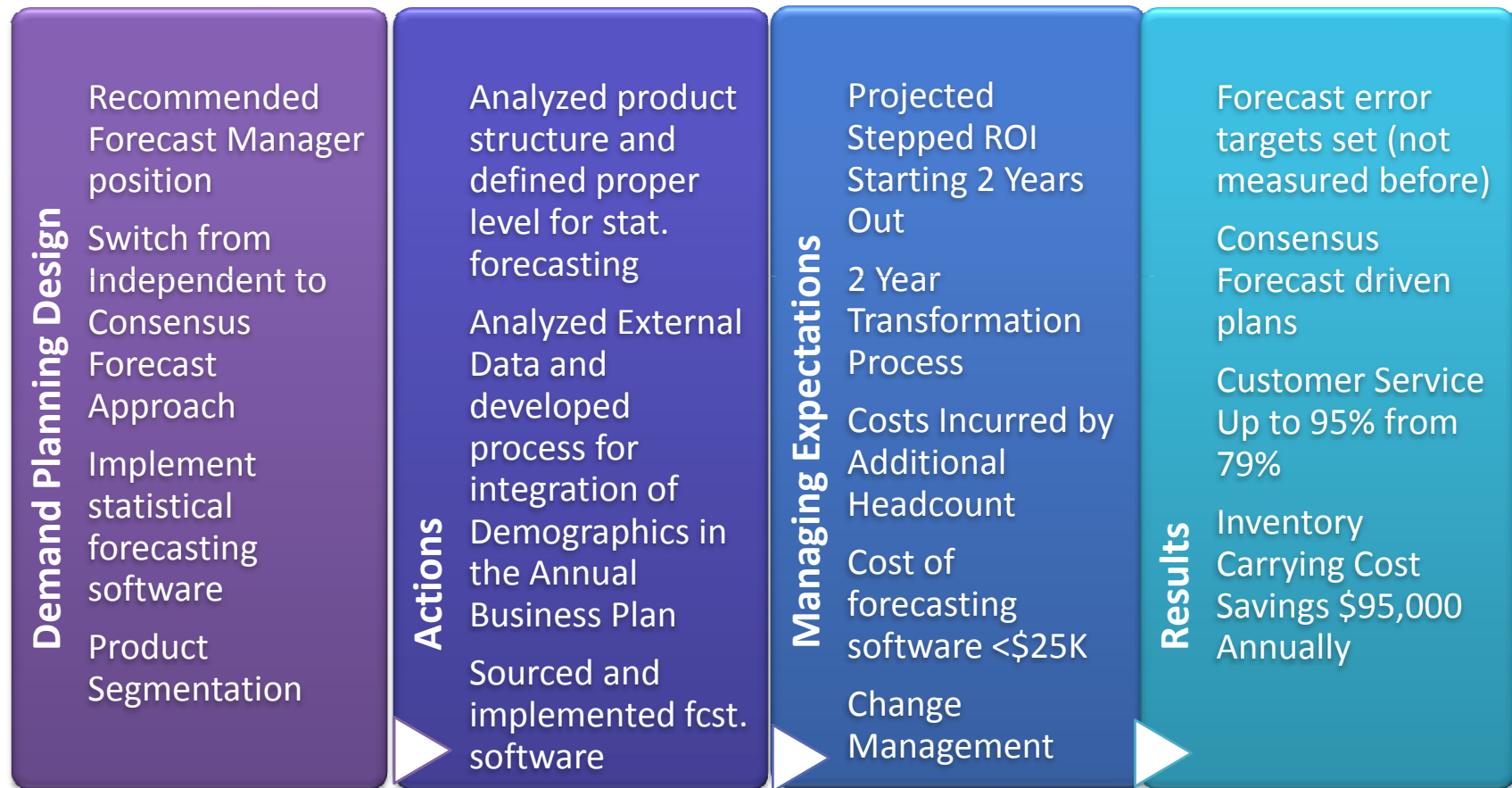


# Mid Sized Apparel Company

Situation: Independent Forecast Approach with lack of organizational support, lack of forecast credibility leading to obsolete inventory in excess of 30% or yearly revenue.



## Case Study